

Advertise with us.

- Published in English every 30 days.
- Make your product, store or business known!
- Newspaper quality, full-color.
- Ads will be also displayed on our online edition.

The monthly newspaper to keep the public informed of what's happening in the city, with cultural news and connections to the city, including art, music, fashion, restaurants, weddings, events and the people who make them possible.

DEADLINE FOR ADS AND CONTENT: 17TH OF THE MONTH



ADVERTISING RATES & SPECIFICATIONS

1/4 page

11.5 x
13.5 cm

Full page

23 x 27.5 cm

Half page
vertical

11.5 x
27.5 cm

Half page horizontal

23 x 13.5 cm

Back cover: **\$11,300.00** MXN
 1st inside page **\$7,000.00** MXN
 Full page: **\$6,200.00** MXN
 1/2 page: **\$3,800.00** MXN
 1/4 page: **\$2,400.00** MXN

Full page advertorial: 700 words, photos, QR Code **\$6,200.00** MXN
 1/2 page advertorial: 320 words, one photo, QR code **\$3,800.00** MXN

- Monthly publication fee.
- Cost plus IVA if you need an invoice.
- Payment required before publication
- The ads must be sent at 300DPI in JPG or PDF format

NOTE: Client must provide the layout/design of the ad according to our printing specifications: **the ad must be sent at size and 300DPI TIFF, JPG or PDF in CMYK. Ads should be sent to info@atencionnews.net WE WILL NOT RECEIVE ADS OR PHOTOS IN LOW RESOLUTION OR A DIFFERENT FORMAT THAN THE SPECIFIED.**

An arrangement can be made with our graphic designer for a fee starting at \$1,000.00 pesos for the production of an advertisement that includes, a) logo, b) image provided by client, c) basic marketing copy and contact information.

Advertise with us. Write to Amy at 415 149 5674 or contact her at amy.grothlin@gmail.com

www.atencionnews.net