



The Insiders Perspective: what you need to know to be in the know in San Miguel de Allende • FREE EDITION

PLEASE FILL IN THE FOLLOWING FIELDS:

Company name: _____

Address: _____ Phone number: _____

Contact: _____ Email: _____

Period requested to advertise: _____

Size of the ad / article you are requesting: _____

Month: _____

Total Cost: _____

Advertising period: 30 days, month to month

Please indicate: ☐ YES, I want a Factura ☐ NO, I do not want a Factura

Advertising payments requesting an Invoice should be made as a wire transfer to:

CAMILLA SUE FENTON INTERCAM CTA- 002-99322-003-8 CLABE- 136240029932200382

SUCURSAL - 002 SMA

Advertising payments that do not require an invoice should be made in cash. Please contact us at

info@atencionnews.net for cash payment details.

Advertising for each period must be **paid in advance** before advertising will be printed in the edition requested. **Sorry, we are unable to offer credit.**

Advertiser

Sales Agent

Date

Advertise with us.

- Published in English every 30 days.
- Make your product, store or business known!
- Newspaper quality, full-color.
- Ads will be displayed on our online edition.

The monthly newspaper to keep the public informed of what's happening in the city, with cultural news and connections to the city, including art, music, fashion, restaurants, weddings, events and the people who make them possible. Be a part of this publication!

**DEADLINE FOR ADS AND
CONTENT: 17TH OF THE MONTH**



ADVERTISING RATES & SPECIFICATIONS

1/4 page

11.5 x
13.5 cm

Full page

23 x 27.5 cm

Half page
vertical

11.5 x
27.5 cm

Half page horizontal

23 x 13.5 cm

Back cover: **\$11,300.00 MXN**
 1st. inside page **\$7,000.00 MXN**
 Full page: **\$6,200.00 MXN**
 1/2 page: **\$3,800.00 MXN**
 1/4 page: **\$2,400.00 MXN**

Full page advertorial: 700 words,
photos, QR Code
\$6,200.00 MXN

1/2 page advertorial: 320 words,
one photo, QR good
\$3,800.00 MXN

- Monthly publication fee.
- Cost plus IVA if you need an invoice.
- Payment required before publication
- The ads must be sent at 300dpi in JPG or PDF format

NOTE: The client must provide the layout/design of the ad according to our printing specifications: **the ad must be sent at size and 300DPI TIFF, JPG or PDF in CMYK. Ads should be sent to info@atencionnews.net WE WILL NOT RECEIVE ADS OR PHOTOS IN LOW RESOLUTION OR A DIFFERENT FORMAT THAN THE ABOVE SPECIFIED**

Prior arrangement can be made with our graphic designer for a fee starting at \$1,000.00 pesos for the production of an advertisement that includes, a) logo, b) image provided, c) basic marketing copy and contact information).